Our Attendees.

Entry Level
- Engineers, IT Support, Programmers, Etc.
- 46%

Mid-Level
- Manager/Director
- 35%

Executive
- CIO, CTO, CEO
- 11%

Other
- 8%

Government | 24.5%
Library | 4.3%
For-Profit/Staff | 25.5%
Healthcare | 1.6%
K-12 | 9.5%
Non-Profit | 17.6%
Higher Ed | 17.0%

Our Attendees.

SPONSOR LEVELS

GOLD
- $15,000
- 10-minute MMC Day 2 main stage keynote introduction
- Hosted cocktail reception with company branding (Offers exclusive keynote and guest speaker interaction)
- 2-day/large exhibitor space (Full corner 8'x8' space in the executive lobby)
- Breakfast or lunch Sponsorship (signage)
- Exclusive Merit Social Media and Email Communication about your 45-minute presentation
- 45-minute presentation in sponsor breakout track
- Private meeting room reservation (one day)
- Logo on swag when applicable
- Podium mention during open & close of event
- Participation in the scratch off ticket or raffle giveaway
- 2 day exhibitor space (6' tabletop)
- Passport program participation
- Logo on sponsor signage, select relevant emails and website
- Access to attendee list (Name, Title and Organization)
- Attendee full event passes (With up to 3 additional at 50% off the regular price)

SILVER
- $9,000
- 45-minute presentation in sponsor breakout track
- Private meeting room reservation (one day)
- Logo on swag when applicable
- Podium mention during open & close of event
- Participation in the scratch off ticket or raffle giveaway
- 2 day exhibitor space (6' tabletop)
- Passport program participation
- Logo on sponsor signage, select relevant emails and website
- Access to attendee list (Name, Title and Organization)
- Attendee full event passes (With up to 2 additional at 50% off the regular price)

BRONZE
- $5,000
- 45-minute presentation in sponsor breakout track
- Logo on swag when applicable
- Podium mention during open & close of event
- Participation in the scratch off ticket or raffle giveaway
- 2 day exhibitor space (6' tabletop)
- Passport program participation
- Logo on sponsor signage, select relevant emails and website
- Access to attendee list (Name, Title and Organization)
- Attendee full event passes (2 additional attendees at regular price)

EVENT APP INCLUSION
- One callout speaker session or special message to all registered app users
- Special offers page with the opportunity for collecting leads, promotions, etc.
- Logo on Event App

To Reserve Sponsorship Contact: Sponsorship@Merit.edu

2023 Sponsor Benefits
The Henry Autograph Collection | Dearborn, MI | May 16 - 17

MERIT MEMBER CONFERENCE
Infrastructure • Innovation • Inclusion • Impact

BOLDLY GO