



BROADBAND
PLANNING STEPS
MICHIGAN MOONSHOT

PATHFINDER PROGRAM



GETTING STARTED

STEPS	DESCRIPTION
Education	<p>Michigan Moonshot Broadband Framework</p> <p>This crowdsourced framework will serve as a community network primer and the basis for planning your community's roadmap. Contained within, you'll find overviews on policy and technology, community success stories, links to myriad resources and planning tools from national broadband leaders, and a detailed plan for building a regional network.</p> <p>Michigan Moonshot Educational Series</p> <p>The Michigan Moonshot team has collaborated with national subject matter experts to provide this ongoing webinar series.</p>
Jumpstart	<p>Michigan Broadband Jumpstart</p> <p>Michigan Broadband Jumpstart (MBJ) is a non-profit organization dedicated to help individuals and communities understand how to begin formally prioritizing broadband expansion. Jumpstart will provide insight into how to get started, including information and connections designed to bring together a team of community members and leaders that will play a vital role from beginning to completion of the broadband expansion.</p>
Ongoing Guidance and Facilitating Local Decision Making	<p>Pathfinder Consulting</p> <p>During this consultation with the Michigan Broadband Alliance and Michigan Broadband Cooperative, our experts will work with your organization to explore the breadth of planning, building and running a community network.</p>

MOVING FORWARD - BROADBAND PLANNING

STEPS	DESCRIPTION
Data Collection	<p>Michigan Moonshot Citizen Scientist Data Collection</p> <p>The Michigan Moonshot's citizen science approach provides open source, user driven, unbiased and accurate connectivity and resident sentiment data which can be used by local planning groups to support broadband planning efforts and grant applications.</p>
Grant Research	<p>Moonshot Marketplace</p> <p>The Grants Office, a Moonshot Marketplace vendor, works hand in hand with your community to identify suitable grant opportunities and provide guidance on the application process.</p> <p>The Merit Quarterly Report provides detailed updates on the state and federal grant landscape.</p>
RFP Promotion	<p>Moonshot Marketplace</p> <p>The Merit team will distribute all RFPs generated by your community to a suite of vendors that offer services across the breadth of planning, building and running a community network.</p>
Feasibility and Pre-Engineering	<p>Moonshot Marketplace</p> <p>Building upon the information learned through the Data Collection process - these planning steps are needed to inform decision making related to network construction, investment and ownership models. Feasibility studies conducted through the Moonshot Marketplace will explore the viability of a community network in consideration of project scope, technological solutions and potential consumer market. Pre-Engineering efforts will determine the challenges, goals and overall direction of the project.</p>

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For over 55 years, Merit Network has been a trusted, Michigan-based nonprofit organization that provides shared IT resources, professional development courses and cybersecurity solutions for education, government, libraries and other nonprofits.

THE MICHIGAN
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