



**ENTRY-LEVEL**  
ENGINEER, IT SUPPORT,  
PROGRAMMERS, ETC.

**46%**

**MID-LEVEL**  
MANAGER/DIRECTOR

**35%**

**EXECUTIVE LEVEL**  
CIO, CTO, CEO

**11%**

**OTHER**

**8%**

**Our Attendees.**

## About the Conference.

5 Days | November 9 - 13, 2020

Merit's annual Member Conference will take place November 9 - 13, 2020 virtually online. Multiple sessions will be held at various times throughout these days, and will include keynote plenary sessions, interactive collaboration opportunities, live entertainment, real-time disaster recovery tabletop sessions, demonstrations, community led presentations and some impressive raffle prize drawings.

## Sponsor Levels.

### Gold

**\$7,000**

#### Pre-event Benefits

- One (1) News/blog article regarding Sponsor participation in DSE 2020, promoted through Merit social media and website
- Two (2) pre-event emails to Merit mailing list, promoting your presentation session, linking URL of your choice (subject to Merit Approval)
- Premium Placement of company logo in all pre-event marketing content, including event website, emails and social media platforms
- Multiple mentions in social media posts for the event
- Access to Name, Org and Title list of registrants
- Six (6) Complimentary Registrations

#### Event Benefits

- One (1) exhibit booth in virtual exhibit hall. Booth will provide opportunities to display sponsor logos and signage, as well as upload content and engage directly with attendees
- One (1) additional exhibit booth in virtual exhibit hall, to be distributed to a nonprofit/underserved organization of your choice. Designed for organization PR recognition and provide more members, volunteers, and financial support to underserved institution
- One (1) guaranteed speaker/presentation slot for breakout sessions. This spot selection supersedes any speakers chosen through the CFP (Call for Presentation) selection process
- One (1) "Sponsored By" blended learning activity - Can include tabletop sessions, how-to demonstrations, online games, etc. - the more creative the better!
- Two (2) Placements of company logo in special guest or keynote presentation
- Two (2) break time session product and URL promotions, presented as interactive sliders
- Prominent placement of company logo within virtual breakout rooms and presentations
- Premium placement of company logo in virtual Merit Event Lobby
- Sponsor thank you announcements open and closing daily

#### Post-event Benefits

- One (1) Exclusive email promoting Sponsor whitepaper or use-case sent to all relevant attendee segments
- One (1) branded offer to attendees in the post-event "Thank You For Attending" digital swag bag
- Sponsor logo included in all post-event email communications
- One (1) promotion and URL post-event wrap up email - sent to all attendees

### Silver

**\$5,000**

#### Pre-event Benefits

- One (1) pre-event email to Merit mailing list, promoting a service/offer, linking URL of your choice (subject to Merit Approval)
- Access to Name, Org and Title list of registrants
- Placement of company logo in all pre-event marketing content, including event website, emails and social media platforms
- Mentions in social media posts
- Four (4) Complimentary Registrations

#### Event Benefits

- One (1) exhibit booth in virtual exhibit hall. Booth will provide opportunities to display sponsor logos and signage, as well as upload content and engage directly with attendees
- One (1) guaranteed speaker/presentation slot for breakout sessions. This spot selection supersedes any speakers chosen through the CFP (Call for Presentation) selection process
- One (1) "Sponsored By" blended learning activity - Can include tabletop sessions, how-to demonstrations, online games, etc. - the more creative the better!
- Two (2) break time session product and URL promotions, presented as interactive sliders
- One (1) Placement of company logo in special guest or keynote presentation
- Placement of company logo in virtual Merit Event Lobby
- Sponsor thank you announcements open and closing daily

#### Post-event Benefits

- One (1) branded offer to attendees in the post-event "Thank You For Attending" digital swag bag
- Sponsor logo included in all post-event email communications
- One (1) promotion and URL post-event wrap up email - sent to all attendees

### Bronze

**\$3,000**

#### Pre-event Benefits

- Access to Name, Org and Title list of registrants
- Placement of company logo in all pre-event marketing content, including event website, emails and social media platforms
- Mentions in social media posts
- Two (2) complimentary registrations

#### Event Benefits

- One (1) exhibit booth in virtual exhibit hall. Booth will provide opportunities to display sponsor logos and signage, as well as upload content and engage directly with attendees
- One (1) break time session product and URL promotion, presented as interactive slider
- Placement of company logo in virtual Merit Event Lobby
- Sponsor thank you announcements open and closing daily

#### Post-event Benefits

- One (1) branded offer to attendees in the post-event "Thank You For Attending" digital swag bag
- Sponsor logo included in all post-event email communications
- One (1) promotion and URL post-event wrap up email - sent to all attendees