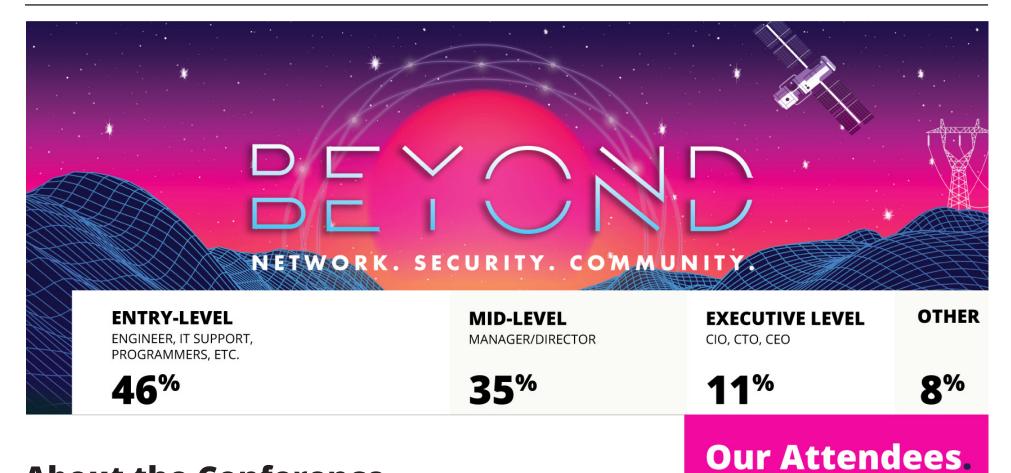
MMC 2020



About the Conference.

5 Days | November 9 - 13, 2020

Merit's annual Member Conference will take place November 9 - 13, 2020 virtually online. Multiple sessions will be held at various times throughout these days, and will include keynote plenary sessions, interactive collaboration opportunities, live entertainment, real-time disaster recovery tabletop sessions, demonstrations, community led presentations and some impressive raffle prize drawings.

Sponsor Levels.

Gold

\$7,000

\$5,000

\$3,000

Pre-event Benefits

- One (1) News/blog article regarding Sponsor participation in DSE 2020, promoted through Merit social media and website
- Two (2) pre-event emails to Merit mailing list, promoting your presentation session, linking URL of your choice (subject to Merit Approval)
- Premium Placement of company logo in all pre-event marketing content, including event website, emails and social media platforms
- Multiple mentions in social media posts for the event
- Access to Name, Org and Title list of registrants
- Six (6) Complimentary Registrations

Event Benefits

- One (1) exhibit booth in virtual exhibit hall. Booth will provide opportunities to display sponsor logos and signage, as well as upload content and engage directly with attendees
- One (1) additional exhibit booth in virtual exhibit hall, to be distributed to a nonprofit/ underserved organization of your choice. Designed for organization PR recognition and provide more members, volunteers, and financial support to underserved institution
- One (1) guaranteed speaker/presentation slot for breakout sessions. This spot selection supersedes any speakers chosen through the CFP (Call for Presentation) selection process
- One (1) "Sponsored By" blended learning activity - Can include tabletop sessions, how-to demonstrations, online games, etc. - the more creative the better!
- Two (2) Placements of company logo in special guest or keynote presentation

Post-event Benefits

- One (1) Exclusive email promoting Sponsor whitepaper or use-case sent to all relevant attendee segments
- One (1) branded offer to attendees in the post-event "Thank You For Attending" digital swag bag
- Sponsor logo included in all post-event email communications
- One (1) promotion and URL post-event wrap up email sent to all attendees
- Two (2) break time session product and URL promotions, presented as interactive sliders
- Prominent placement of company logo within virtual breakout rooms and presentations
- Premium placement of company logo in virtual Merit Event Lobby
- Sponsor thank you announcements open and closing daily

Silver

Pre-event Benefits

- One (1) pre-event email to Merit mailing list, promoting a service/offer, linking URL of your choice (subject to Merit Approval)
- Access to Name, Org and Title list of registrants
- Placement of company logo in all pre-event marketing content, including event website, emails and social media platforms
- Mentions in social media posts
- Four (4) Complimentary Registrations

Event Benefits

- One (1) exhibit booth in virtual exhibit hall. Booth will provide opportunities to display sponsor logos and signage, as well as upload content and engage directly with attendees
- One (1) guaranteed speaker/presentation slot for breakout sessions. This spot selection supersedes any speakers chosen through the CFP (Call for Presentation) selection process
- One (1) "Sponsored By" blended learning activity - Can include tabletop sessions, how-to demonstrations, online games, etc. - the more creative the better!
- Two (2) break time session product and URL promotions, presented as interactive sliders
- One (1) Placement of company logo in special guest or keynote presentation
- Placement of company logo in virtual Merit Event Lobby
- Sponsor thank you announcements open and closing daily

Post-event Benefits

- One (1) branded offer to attendees in the post-event "Thank You For Attending" digital swag bag
- Sponsor logo included in all post-event email communications
- One (1) promotion and URL post-event wrap up email sent to all attendees

Bronze

Pre-event Benefits

- Access to Name, Org and Title list of registrants
- Placement of company logo in all pre-event marketing content, including event website, emails and social media platforms
- · Mentions in social media posts
- Two (2) complimentary registrations

Event Benefits

- One (1) exhibit booth in virtual exhibit hall. Booth will provide opportunities to display sponsor logos and signage, as well as upload content and engage directly with attendees
- One (1) break time session product and URL promotion, presented as interactive slider
- Placement of company logo in virtual Merit Event Lobby
- Sponsor thank you announcements open and closing daily

Post-event Benefits

- One (1) branded offer to attendees in the post-event "Thank You For Attending" digital swag bag
- Sponsor logo included in all post-event email communications
- One (1) promotion and URL post-event wrap up email sent to all attendees

