



## Our Attendees.

**ENTRY-LEVEL**  
ENGINEER, IT SUPPORT,  
PROGRAMMERS, ETC.

**46%**

**MID-LEVEL**  
MANAGER/DIRECTOR

**35%**

**EXECUTIVE LEVEL**  
CIO, CTO, CEO

**11%**

**OTHER**

**8%**

## About the Conference.

550+ Attendees | 2 Days

Merit's annual Member Conference and Security Day will take place

October 29 - 30 at The Henry Hotel in Dearborn, MI. October 29th will cover all things networking, collaboration, technology and broadband related.

October 30th provides a deep-dive into all things cybersecurity.

Member organizations represent industries such as nonprofits, K-12 and higher education organizations, libraries and government bodies.

## Conference Timeline.



### October 29

NETWORKING, COLLABORATION,  
TECHNOLOGY AND BROADBAND  
WITH COCKTAIL RECEPTION



### October 30

TECHNOLOGY AND  
CYBERSECURITY DEEP-DIVE



## Sponsor Levels.

BASIC	BRONZE	SILVER	GOLD
<p><b>\$1,500</b> QTY. 10 50% Off Attendees</p> <ul style="list-style-type: none"> <li>- Logo on sponsor signage, website and mobile app</li> <li>- Logo on swag when applicable</li> <li>- Podium mention during open &amp; close of event</li> </ul>	<p><b>\$6,000</b> QTY. 12 2 Attendees Free</p> <ul style="list-style-type: none"> <li>- Two day exhibitor space (6' tabletop)</li> <li>- Podium mention during open &amp; close of event</li> <li>- Logo on sponsor signage, website and mobile app</li> <li>- Logo on swag when applicable</li> <li>- Company logo on all event promotional materials</li> <li>- Passport program participation</li> <li>- Access to attendee list (title and organization)</li> </ul>	<p><b>\$8,500</b> QTY. 9 4 Attendees Free</p> <ul style="list-style-type: none"> <li>- 45 minute presentation in sponsor breakout track<sup>1</sup></li> <li>- Two day exhibitor space (6' tabletop)</li> <li>- Podium mention during open &amp; close of event</li> <li>- Logo on sponsor signage, website and mobile app</li> <li>- Logo on swag when applicable</li> <li>- Company logo on all event promotional materials</li> <li>- Passport program participation</li> <li>- Access to attendee list (title and organization)</li> <li>- Logo on breakfast or lunch sponsorship<sup>2</sup></li> </ul>	<p><b>\$15,000</b> QTY. 1 6 Attendees Free</p> <ul style="list-style-type: none"> <li>- Keynote introduction, day two</li> <li>- Presentation in sponsor breakout track</li> <li>- Hosted cocktail reception (exclusive membership interaction)</li> <li>- Priority assignment of exhibit space (two days)</li> <li>- Private meeting room reserved (one day)</li> <li>- Premium placement of logo on event signage, website &amp; event app</li> <li>- Premium placement of logo on swag when applicable</li> <li>- Premium placement of logo on breakfast and lunch signage</li> <li>- Multiple podium mentions throughout the event</li> <li>- Passport program participant</li> <li>- Access to attendee list (title and organization)</li> </ul>
<p><b>BREAKFAST /LUNCH</b></p> <p><b>\$750</b> QTY. 5</p> <ul style="list-style-type: none"> <li>- Logo on specific signs only during breakfast/lunch</li> <li>- Logo on website &amp; mobile app</li> <li>- Podium mention during open &amp; close of event</li> </ul>			

<sup>1</sup> Requires approval by Merit, a topic of interest to our members and the presentation must include 90% content, 10% or less sales pitch

<sup>2</sup> Lunch/Breakfast Sponsorship in place of Break Sponsorship

\* First come, first serve on all sponsorships