



Our Attendees.

ENTRY-LEVEL
ENGINEER, IT SUPPORT,
PROGRAMMERS, ETC.

46%

MID-LEVEL
MANAGER/DIRECTOR

35%

EXECUTIVE LEVEL
CIO, CTO, CEO

11%

OTHER

8%

About the Conference.

550+ Attendees | 2 Days

Merit's annual Member Conference and Security Day will take place May 12-13 at The Henry Hotel in Dearborn, MI. May 12th will cover all things networking, collaboration, technology and broadband related. May 13th provides a deep-dive into all things cybersecurity. Member organizations represent industries such as nonprofits, K-12 and higher education organizations, libraries and government bodies.

Conference Timeline.



MAY 12

NETWORKING, COLLABORATION,
TECHNOLOGY AND BROADBAND
WITH COCKTAIL RECEPTION



MAY 13

TECHNOLOGY AND
CYBERSECURITY DEEP-DIVE



Sponsor Levels.

BASIC	BRONZE	SILVER	GOLD
<p>\$1,500 QTY. 10 50% Off Attendees</p> <ul style="list-style-type: none"> - Logo on sponsor signage, website and mobile app - Logo on swag when applicable - Podium mention during open & close of event 	<p>\$6,000 QTY. 12 2 Attendees Free</p> <ul style="list-style-type: none"> - Two day exhibitor space (6' tabletop) - Podium mention during open & close of event - Logo on sponsor signage, website and mobile app - Logo on swag when applicable - Company logo on all event promotional materials - Passport program participation - Access to attendee list (title and organization) 	<p>\$8,500 QTY. 9 4 Attendees Free</p> <ul style="list-style-type: none"> - 45 minute presentation in sponsor breakout track¹ - Two day exhibitor space (6' tabletop) - Podium mention during open & close of event - Logo on sponsor signage, website and mobile app - Logo on swag when applicable - Company logo on all event promotional materials - Passport program participation - Access to attendee list (title and organization) - Logo on breakfast or lunch sponsorship² 	<p>\$15,000 QTY. 1 6 Attendees Free</p> <ul style="list-style-type: none"> - Keynote introduction, day two - Presentation in sponsor breakout track - Hosted cocktail reception (exclusive membership interaction) - Priority assignment of exhibit space (two days) - Private meeting room reserved (one day) - Premium placement of logo on event signage, website & event app - Premium placement of logo on swag when applicable - Premium placement of logo on breakfast and lunch signage - Multiple podium mentions throughout the event - Passport program participant - Access to attendee list (title and organization)
<p>BREAKFAST /LUNCH</p> <p>\$750 QTY. 5</p> <ul style="list-style-type: none"> - Logo on specific signs only during breakfast/lunch - Logo on website & mobile app - Podium mention during open & close of event 			

¹ Requires approval by Merit, a topic of interest to our members and the presentation must include 90% content, 10% or less sales pitch

² Lunch/Breakfast Sponsorship in place of Break Sponsorship

* First come, first serve on all sponsorships