

A

Presentation

About

Merit

Professional

Learning



A scintillating

Presentation

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Learning



Merit and “events”

- Merit has always brought together its community members in various ways
- Sometimes focus has been on sharing information about local activities and building collaborations (MJTS)
- Sometimes focus has been on teaching and learning about networking technologies and trends (“MichNet Seminars,” Merit Member Conference, Workshops)



Merit and “events”

- **Bringing community together helps advance Merit’s mission**
 - **Builds relationships between professionals with similar needs**
 - **Provides forums for teaching about new developments**
 - **Provides opportunities for public feedback on Merit developments**
 - **Generally helps inform and educate the community—not a role common to “ISPs”**



Professional Events and Communities



Professional Events and Communities

Seminars/Events/Workshops

Seminars & Workshops

Education & Communities

Workshops & Communities



Professional Events and Communities

Seminars/Events/Workshops

Seminars & Workshops

Education & Communities

Workshops & Communities

Information Transfer

Learning Communities



Professional Events and Communities

Seminars/Events/Workshops

Seminars & Workshops

Education & Communities

Workshops & Communities

Information Transfer

Learning Communities

Learning Systems



Professional Events and Communities

Seminars/Events/Workshops

Seminars & Workshops

Education & Communities

Workshops & Communities

Information Transfer

Learning Communities

~~Learning Systems~~





Emphasizes learning (active, student-oriented)

Emphasizes focus on professionals

Broad enough to encompass training, seminars, communities of practice, Member conferences

Major activities

- **Merit Member Conference**
 - Bring everyone together to learn, communicate
- **MJTS**
 - Twice yearly, networking/computing topics
- **Merit-created seminars**
 - Relevant, current topics
 - Prominent national and local experts
 - Examples: CALEA, IPTV, VoIP
- **Technical training opportunities**
 - Using various partners
 - Juniper, Packeteer, SANS
- **Communities of Practice**
 - MITE Forum



Funding

- **Mixture of attendance fees and subsidy**
 - Recognition that this is a valued benefit of membership
 - Recognition that this is also *valuable* and funded through professional development
- **Requirement: Cover hard costs**
 - Trainers, rooms, food
- **Goal: coverage of all costs**
 - Including salaries and overhead



Training example

- **Packeteer Level I&II**
- **Contracted with VistaOne**
 - Has regular public courses in Atlanta
 - Also does on-site corporate training
- **Priced to benefit Members**
 - Retail: \$1725 / Members: \$1295 (25% off)
 - Non-members may attend, paying retail
- **Filled 23 of 24 available slots**
 - Mostly Members, but a couple non-Members



Sustainability

- **Can we keep this up?**
 - Are there enough relevant topics?
 - Are there enough community members?
- **On the plus side:**
 - 250+ organizations means a lot of tech staff
 - Technology always changes
 - New staff are always added
 - Everybody likes to save money
 - Topic-wise, we've only just begun...
- **On the down side...**
 - Training dollars are limited
 - Over time we may saturate



Other benefits

- **Another way to add value for Members**
 - Take initiative to provide information that people need access to
 - Exhibit major point of difference from ISPs
- **Building community, relationships**
 - Brings together like-minded people
 - Creates points of intersection between Members, representatives and Merit



Upcoming plans with tentative dates

- ~September 23: USF Seminar
- November 5-7: Internet2 multicast workshop
- November 10-12: Hands-on Network Security workshop with Charles Antonelli (UM)
- ~September: One-day workshop with Paul Amaranth on open-source security tools

- January 2009: Packeteer Level 1 and 2 Training
- May 7-8, 2009: Hands-on Network Security workshop with Charles Antonelli (UM)
- June 10, 2009: MMC Pre-conference workshops
- June 11-12, 2009: MMC



Upcoming events in development

- Juniper 2-day complimentary intro course
- Juniper Bootcamp training
- Juniper higher level training
- VoIP technology training
- SANS Security 419: Web Application Security Essentials
- Cisco training
- Programming class
- Seminar on key policy topic (P2P strategies, copyright policies)
- Seminar on key technical topic (Wireless
- Seminar on DR/BC topic



A Slogan?



A Slogan?

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Analogs?



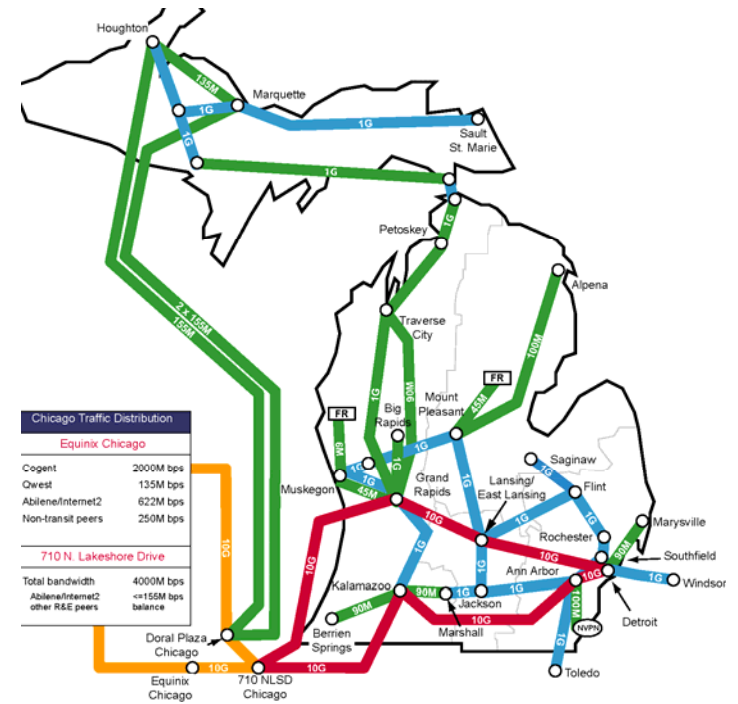
Merit Network



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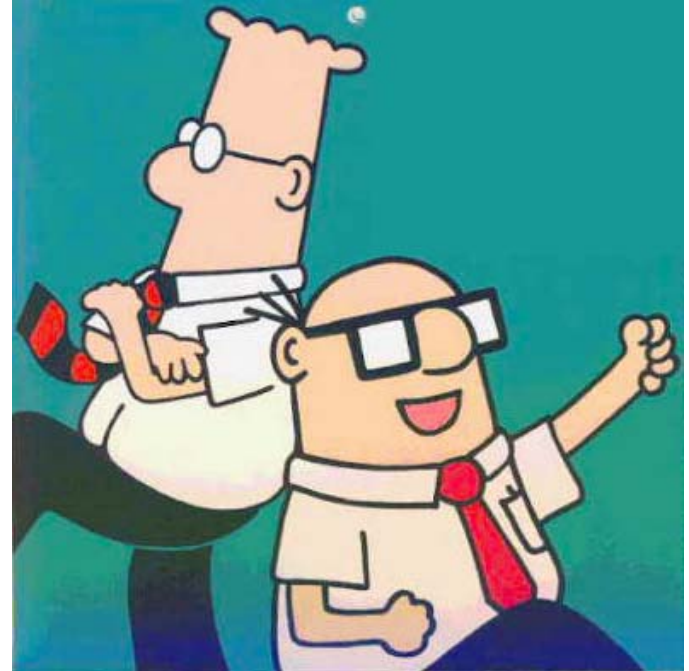
Merit Network



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Merit Professional Learning:



Merit Professional Learning: Personnel. Rationalism. Grief.



Merit Professional Learning:



Merit Professional Learning: Insolent Flamingo Repairers



Merit Professional Learning:



Merit Professional Learning: Ping, Retrain a Lifeless Moron



Merit Professional Learning:



Merit Professional Learning: Ream of III Training Response



Merit Professional Learning:



Merit Professional Learning:

A Program Intensifies: Enroll!



