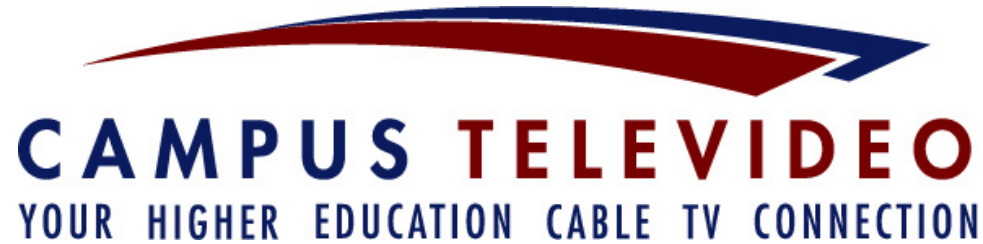


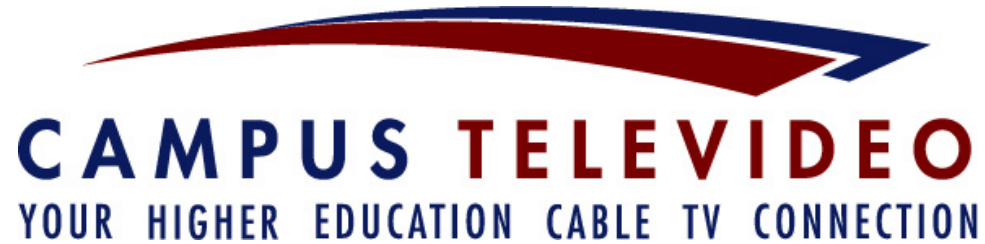
About Campus Televideo

- “Legacy” cable TV provider 1984
- 130+ Colleges and Universities
- Trial IPTV activities 10 campuses



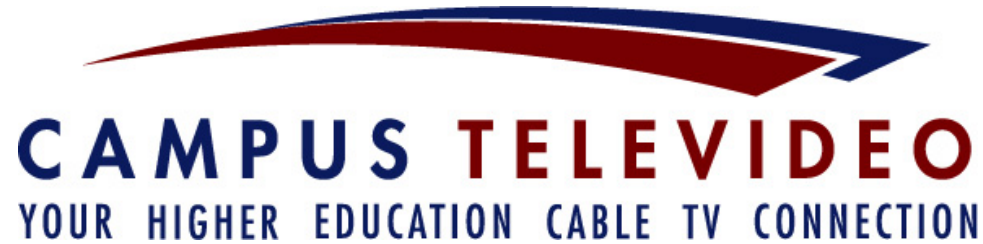
Death to legacy cable tv?

- John P. Streck, UNC Chapel Hill
- Spring 2007 ACUTA Journal
- “By 2012, legacy CATV systems will be phased out on most campuses”.



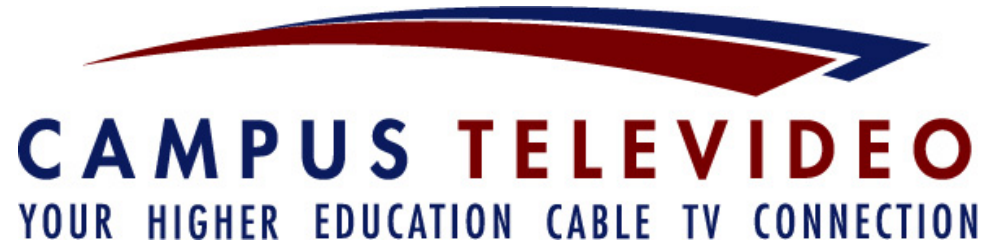
Discussion Points

- FCC & Michigan Franchise
- Programmer Concerns
- How to move forward



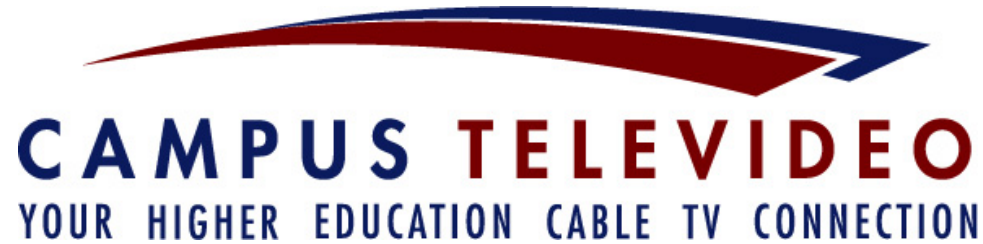
FCC/Franchise

- Cable Operator Definition
 - Public Rights of Way
- New Michigan Franchise
 - 45 day local approval, 5% Franchise + 2% PEG



Programmers

- Technology requirements
 - Set tops, encryption, TV/desktop, DRM
 - Security and Quality
- User model definitions
 - dorm students, CA
- Carriage Requirements
 - must carry 200 basic channels?
- Cost
 - C-Band, campus based, Internet2/Merit



Moving Forward

- Unified approach with programmers
- Critical mass technology agreement
- 100% multi-cast ready? SLA?
(analog TV still needed?)